National Guard Recruiter Badges, 1971-2008



Above are three early National Guard Recruiter badges that went on the left pocket. These were authorized between 1971 and 1997. Later versions exist but all of these early versions have only the word RECRUITER at the bottom. The Deputy Chief of Staff for Personnel approved the initial silver badge on 10 June 1971 and National Guard Regulation 672-2, dated January 1972 published authorization for this award. The initial requirement for the badge was to complete a recruiter school or recruit three non-service members

NG Regulation 672-2, 21 March 1980, established three badge levels: basic recruiter (bronze color), senior recruiter (silver color), and master recruiter (gold color). The 3 March 1983 edition of NGR 672-2 changed the basic badge back to silver, senior recruiter to gold, and master recruiter to gold badge with wreath. Once earned, the master badge could be permanently worn.

On 26 June 1997 the names changed to Army National Guard Recruiting and Retention Identification badge(s). Subsequent versions had the words RECRUITING AND RETENTION at the bottom, as shown below. The master badge, like before, was made with an empty scroll at the badge bottom in the center of the laurel wreath. In this case that scroll is marked CHIEF'S FIFTY, but other levels of achievement could also me inscribed. These were replace in 2008.





The cloth versions come in a range of colors. The basic badge is a square cloth badge on a green background with black design. The writing was to be green but often it was brown, as shown. The senior badge is a square cloth badge with green insignia and black writing on a black background. The master badge is a square cloth badge with black insignia and green writing, surrounded by a black colored wreath, 5/16 of an inch wide on an OD green background.