

White House Service Badge



A White House Service badge, authorized for White House duty between 1953 and 1961, was worn on the right pocket. Executive Order 10879, issued in 1960, established this badge for one year of duty in the White House by army, navy, airmen, and marines (except Presidential aides) who had served after January 20, 1953. After Jackie Kennedy complained about the badge color, The Institute of Heraldry created a different badge, called the Presidential Service badge, which had a blue background and that replaced this badge, although President Johnson implemented the change. The army's Institute of Heraldry initially made the eagle for the White House Service badge in silver since that metal held details better than gold-colored brass.