

National Guard Recruiter Badges, 1971-1997



Above are three early National Guard Recruiter badges that went on the left pocket. These were authorized between 1971 and 1997. Later versions exist but all of these early versions have only the word RECRUITER at the bottom. The Deputy Chief of Staff for Personnel approved the initial silver badge on 10 June 1971 and National Guard Regulation 672-2, dated January 1972 published authorization for this award. The initial requirement for the badge was to complete a recruiter school or recruit three non-service members

NG Regulation 672-2, 21 March 1980, established three badge levels: basic recruiter (bronze color), senior recruiter (silver color), and master recruiter (gold color). The 3 March 1983 edition of NGR 672-2 changed the basic badge back to silver, senior recruiter to gold, and master recruiter to gold badge with wreath. Once earned, the master badge could be permanently worn.

On 26 June 1997 the army changed the names to Army National Guard Recruiting and Retention Identification badge(s) and the subsequent versions had the words RECRUITING AND RETENTION at the bottom.



The cloth versions come in a range of colors. The basic badge is a square cloth badge on a green background with black design. The writing is supposed to be green but often it is brown, as shown. The senior badge is a square cloth badge with green insignia and black writing on a black background. The master badge is a square cloth badge with black insignia and green writing, surrounded by a black colored wreath, 5/16 of an inch wide on an OD green background.